

Asiyami Gold

Experience life through authentic and genuine storytelling.

Live on Purpose – Live Golden.

influencer

story teller

image consultant

lifestyle photographer

stylist

event planner

art director

blogger

fashion designer

traveller

social media strategist

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#AGoldenExperience



ASIYAMI GOLD is a freelance multi-faceted curator and creator. Blending a passion for design, photography, and travel, Gold fuses these creative leanings with an effortless élan that is democratic yet defies mimicry.

The brand offers a singular view of beauty and exploration, with above passions each serving as an entry point to weave the wanderlust, the elegant, and the memorable.

Always looking beyond what the eye can see, and reaching more for what the heart can feel, Asiyami Gold considers the

emotive and cultural qualities of life through an authentic, relational perspective where the art of image making is imbued with a warm, honest, and deeply personal beauty.

ASIYAMI GOLD is equipped with an extensive network, as well as a cornucopia of resources that allow her to create, manage and implement all types of projects. Launched in 2013, asiyami gold is a creative agency with a keen eye for design and distinctive aesthetic that has been sought after by Gap, J. Crew, Pop Africana, Nour Jensen, Pantene and more for her photographic nous and creative direction.

There is a gracious kind of subtlety about a woman who has seen the voids and the fullness of the world.

This calm, collected seeing embodies Asiyami and her eponymous creative agency.

Instagram

–
107,000+ followers

Tumblr

–
4000+ followers

Web

–
**50,000 unique users
each month**

Twitter

–
2200+ followers

DARLING
the art of being a woman

CNN

VOGUE

Atlanta
MAGAZINE

SINUOUS
MAGAZINE

MEDIA KIT 2016

COSMOPOLITAN

E L L E

okayafrika.

ESSENCE

MEDIA KIT 2016

FASHION
BOMB*daily*

COOL
HUNTING

EBONY

BAZAAR^{Harper's}

J.CREW



AAKS
HAND-CRAFTED

KARISMA
HOTELS & RESORTS



FURLA



BANTUMEN

LUCKY  BRAND
EST. 1990





Founder & Creative Director
Shop A.Au



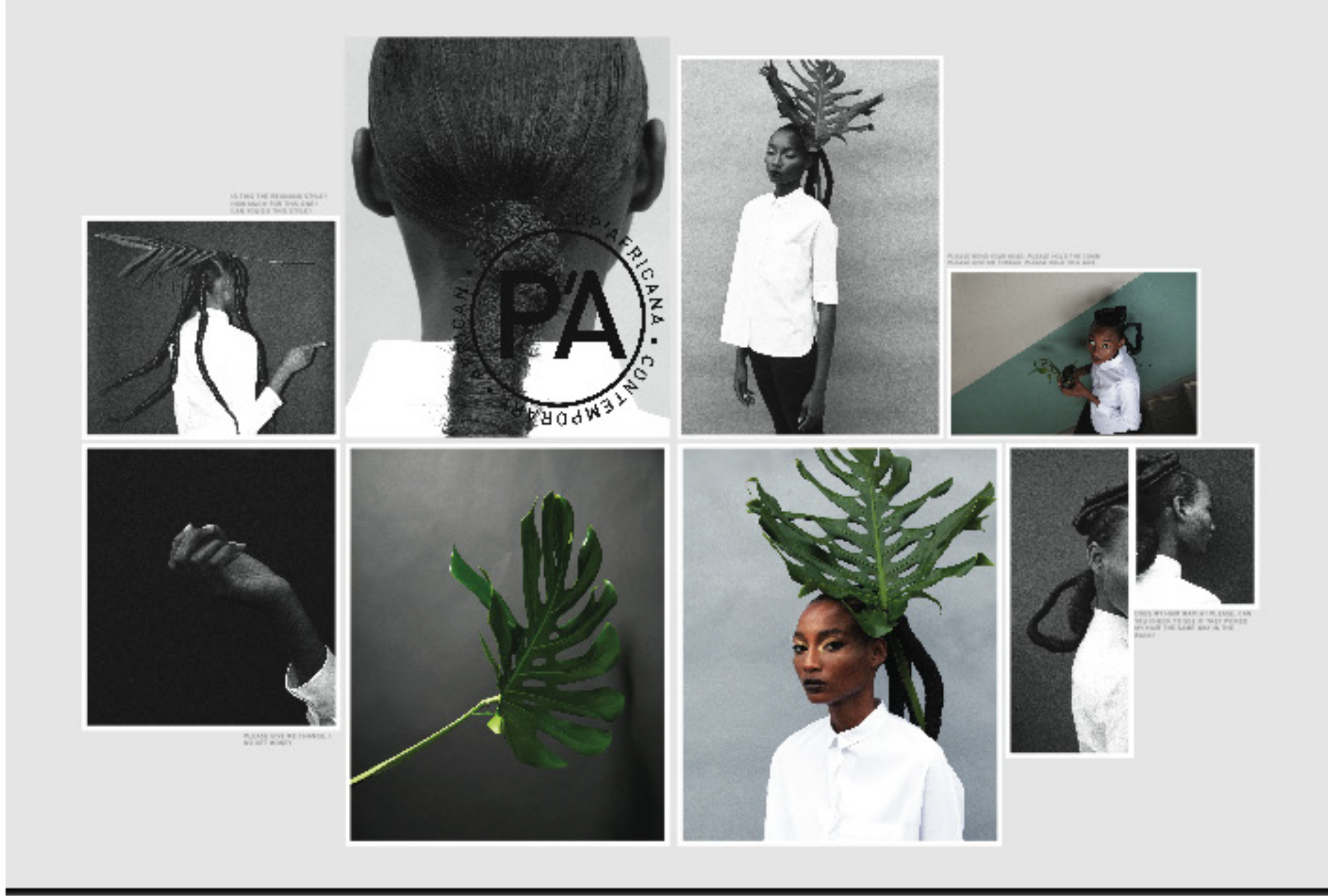


Art Direction
collaboration with **Claudia Bost**



Food Styling & Photography
client: Essie Spice





THE WAY WE PLAIT

POP AFRICANA ZINE SERIES No. 1 OCTOBER 2014

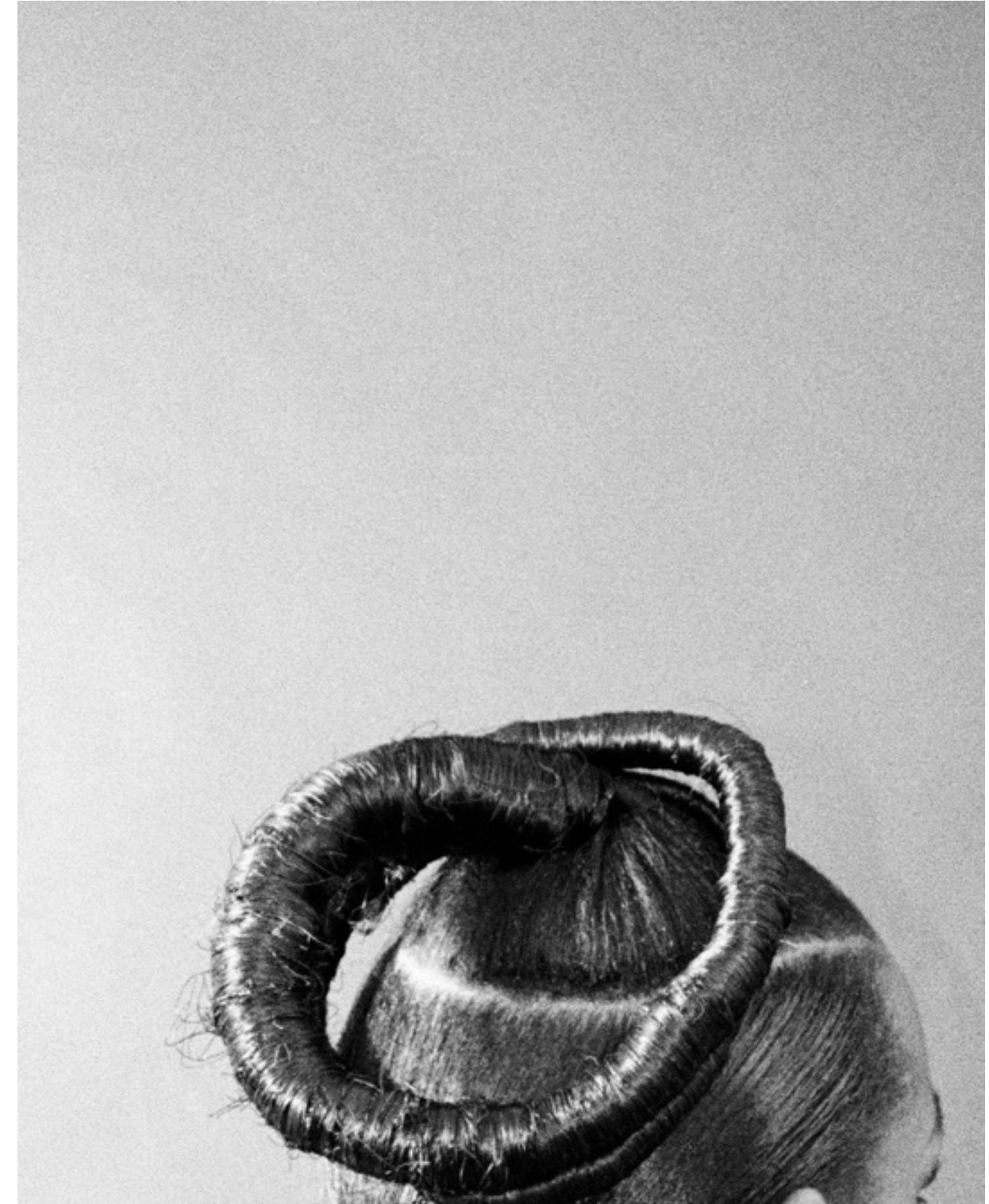
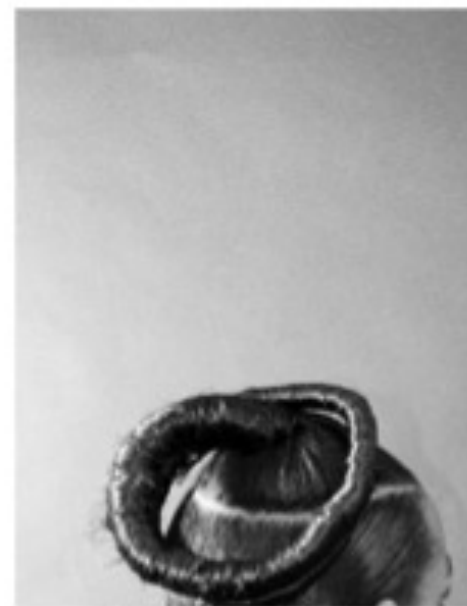
THE WAY WE PLAIT IS HEAVILY INSPIRED BY OBSERVATIONS AND EXPERIENCES OF HAIR MAKING IN MY HOME TOWN PORT HARCOURT, NIGERIA. I'VE ALWAYS BEEN DRAWN TO THE PRESENCE OF HAIR AND ITS CAPACITY FOR STRUCTURE. IN THIS STORY, I LOOKED TO THE DETAILS THAT GO INTO THE PROCESS OF PLAITING OR MAKING ONE'S HAIR SUCH AS WHICH HAIRDRESSER TO EMPLOY, THEIR PLAITING TECHNIQUES AND EXPERTISE - HOW IT IS GAUGED AND THE PAINFULNESS OF THEIR HAND IN RELATION TO THE SENSITIVITY OF ONE'S SCALP. I ALSO CONSIDERED MANNERISMS AND OTHER SUBTLETIES OF BEING IN A HAIR MAKER'S PLACE OF OPERATION - THE WAITING PROCESS, NEGOTIATIONS, HOW MONEY IS PAID AND HANDLED, AND THEN THERE ARE THE RITUALS OF CARE-TAKING THAT PROVIDED MEMORIES OF VILLAGE WOMEN HOLDING COCONUT LEAVES OVER THEIR HEADS TO PROTECT THEIR HAIR AND HAIRSTYLES FROM THE RAIN. I'VE SOUGHT TO INCORPORATE THESE FINER POINTS INTO A STORY THAT HONORS THE LATE NIGERIAN PHOTOGRAPHER, J.D. 'OKI'AI DJEKERE (1933-2014).

OROMA ELEWA

FORMERLY A BIENNIAL FASHION AND ART MAGAZINE, POP AFRICANA NOW STANDS AS A TRANS-DISCIPLINARY CULTURAL PLATFORM FOR CONTEMPORARY AFRICAN IDEAS AND STORIES. ITS WORK NOW SPANS MULTI-MEDIA PROJECTS, SPECIAL PRINTS AND UNIQUE COLLABORATIONS ALL WITH NUANCED PERSPECTIVES THAT PUSHES THE BOUNDARIES ON HOW AND IN WHAT SPACES AND FORMATS AFRICAN STORIES, OLD AND NEW, ARE COMMUNICATED.

CREDITS
OROMA ELEWA STORY, PHOTOGRAPHY & ART DIRECTION
SHEBA NORRINI MODEL, HAIRDRESSER
ASHLEY PATRICKSON, JAWAHA NALU-HOWA HAIR ASSISTANTS
NANA SULOJUMBAKUTE

WWW.POPAFRICANA.COM
INFO@POPAFRICANA.COM
#POPAFRICANA



Hair Styling
client: Pop Africana



388 posts

9319 followers

949 following

+ FOLLOW

Radiant Health Magazine

07. 2016



544 posts

17.3K followers

1,203 following

Follow

Radiant Health Magazine 🇳🇮

12. 2016

Social Media Strategy

client: Radiant Health Magazine



Influencer & Content Creation
client: Furla



**Influencer & Content Creation
for Social Media**
client: Pantene





**Influencer & Content Creation
for Social Media**
client: Pantene





Influencer & Content Creation
client: HERE map



Influencer & Content Creation

client: AAKS Bag



**Social Media Strategy
& Content Creation**
client: Iya Restaurant



Content Creation
client: Metalepsis Projects



Art Direction
collaboration with **Christian Cody**



Influencer & Content Creation
client: Larsson & Jennings



WOMAN KILIM HEYKESKON BAG
WOMAN KILIM VINTAGE WOOL LOAFER



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MEDIA KIT 2016

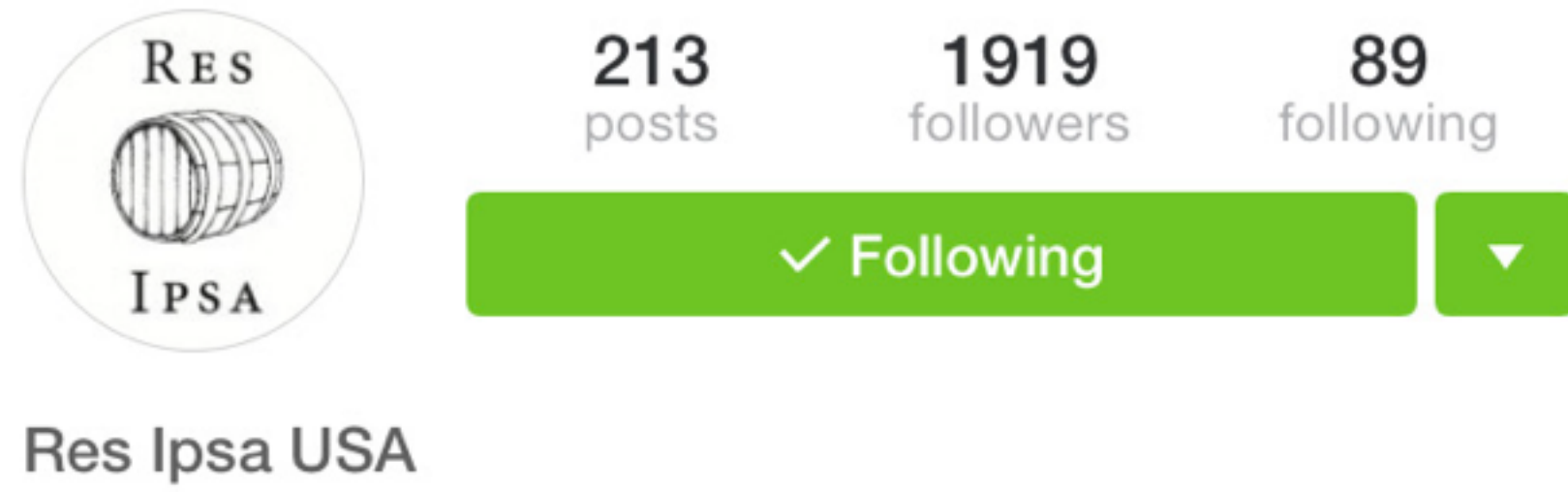
MEDIA KIT 2016



we know how difficult it is to make a choice



Art Direction & Content Creation
client: Res Ipsa

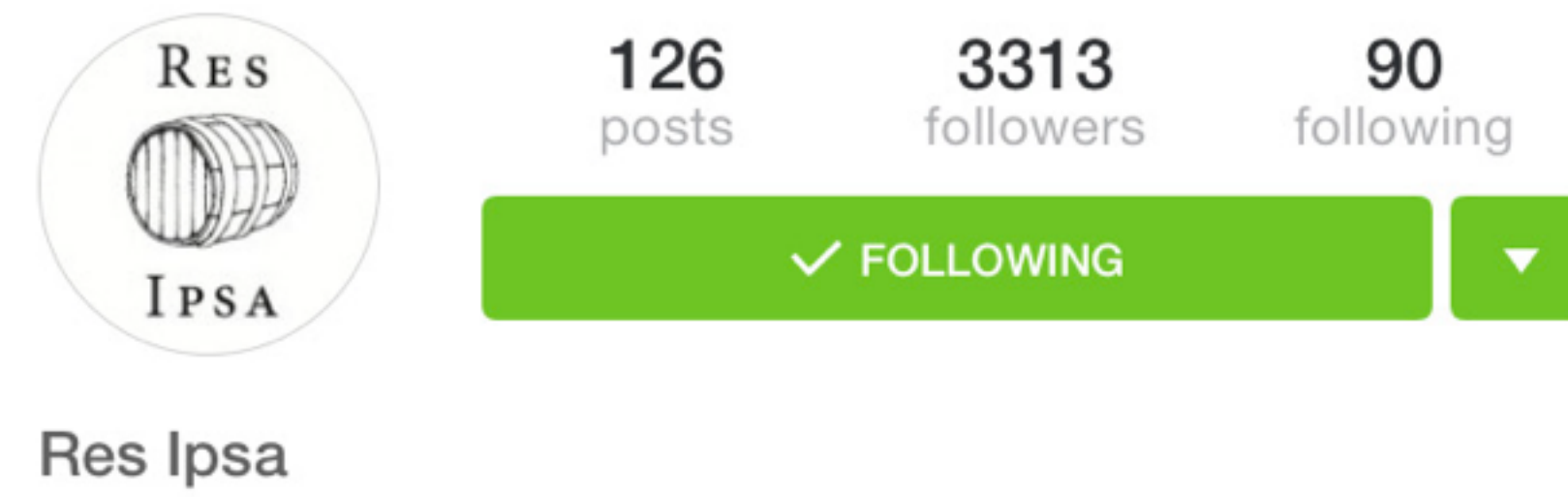


Profile card for Res Ipsa USA. It features a circular profile picture with the text 'RES' above a barrel icon and 'IPSA' below it. To the right of the profile picture, the statistics are: 213 posts, 1919 followers, and 89 following. Below these statistics is a green button with a checkmark and the text 'Following', and a small green dropdown arrow to its right. The name 'Res Ipsa USA' is centered below the profile picture.

213 posts	1919 followers	89 following
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Res Ipsa USA

05. 2015



Profile card for Res Ipsa. It features a circular profile picture with the text 'RES' above a barrel icon and 'IPSA' below it. To the right of the profile picture, the statistics are: 126 posts, 3313 followers, and 90 following. Below these statistics is a green button with a checkmark and the text 'FOLLOWING', and a small green dropdown arrow to its right. The name 'Res Ipsa' is centered below the profile picture.

126 posts	3313 followers	90 following
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Res Ipsa

07. 2015

Social Media Strategy
client: Res Ipsa



Creative Direction & Photography
client: GAP



Styling & Content Creation
client: J Crew



Influencer & Content Creation
client: Karisma Hotel





Influencer & Art Direction

client: US Bank

I Save So We Can... Campaign

Asiyami Gold

#AGoldenExperience

Thank You!
